

ASPIRATIONAL

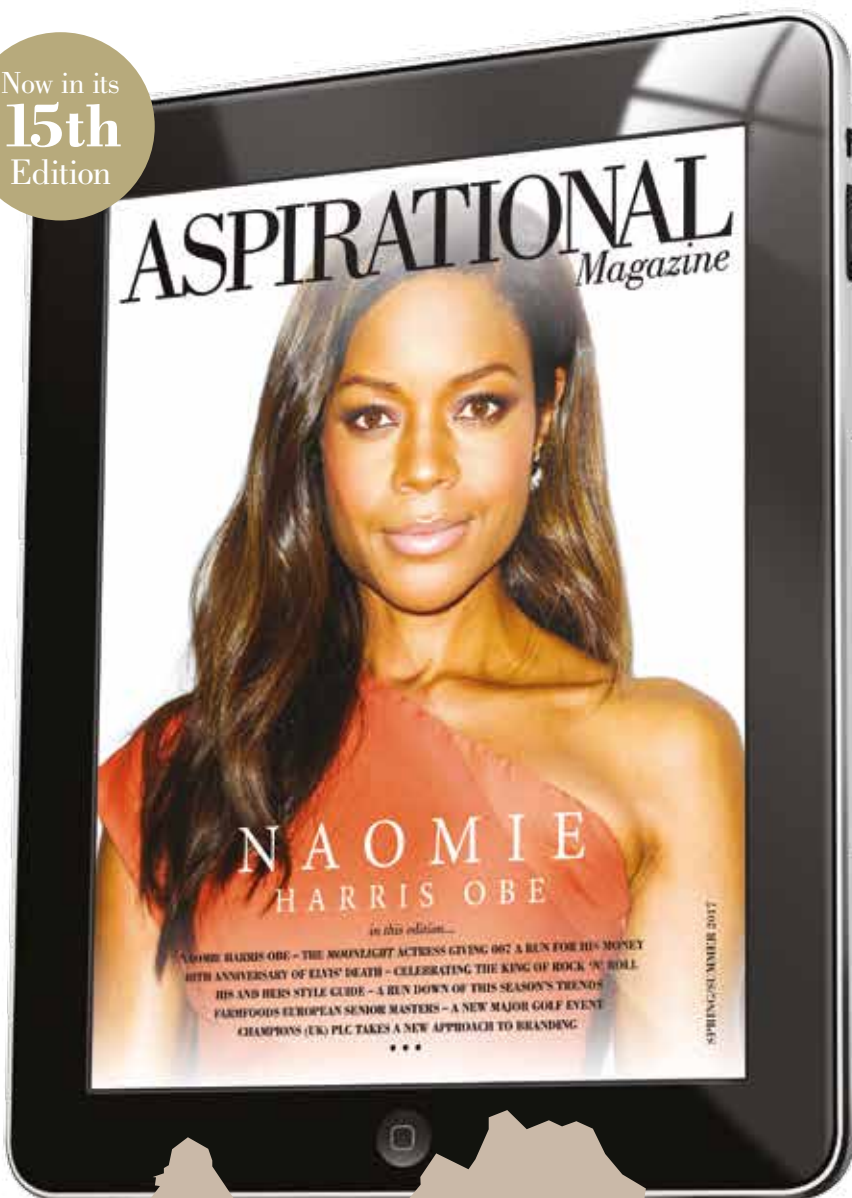
Magazine

MEDIA PACK

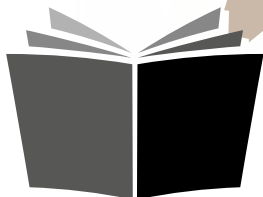
THE EAST MIDLANDS LUXURY
LIFESTYLE MAGAZINE

...

Now in its
15th
Edition



ASPIRATIONAL
Magazine
EAST MIDLANDS



Overall readership:

+ 85,000*

* Source: Based on NRS Guidelines & Criteria

Advertising within *Aspirational Magazine* will provide you with the opportunity to directly target a high-net-worth readership, positioning your brand or organisation alongside key names in the luxury lifestyle marketplace. With over 140 high quality glossy pages, the biannual magazine is distributed in some of the East Midlands' leading hotels, restaurants, boutiques and bars.

The magazine is the East Midlands' most influential lifestyle publication and gives its readers everything they need to lead a lavish and luxurious lifestyle, both in the East Midlands and beyond.



In addition to the high-quality print publication, we offer readers the chance to view the magazine in an exclusive, online format with the full version available to read online at any time by visiting www.aspirational.uk.com

Reaching an even wider readership with our dedicated website ensures that your brand reaches as many key individuals as possible, guaranteeing maximum exposure.

148
PAGES



Beauty, Health and Lifestyle

It's a Man's World

Home, House and Garden

Fine Dining Guide

Business and Finance

Social and Networking

IT'S THE **BEST**
INDEPENDENT
magazine
IN THE UK.

GUCCI
MARKETING DEPARTMENT

Distribution partners & figures

148 Premium glossy pages



MAZARS



20,000 copies of each edition of Aspirational Magazine are distributed throughout the East Midlands. 12,000 are Royal Mail delivered directly to the door of a carefully compiled database of readers. The distribution list is made up of clients from businesses closely involved in the magazine including Lumbers Jewellers, one of the UK's leading yellow diamond specialists and a former Independent Jeweller of the Year winner.

We have a legal database agreement which allows us to use the data for the sole use of magazine distribution. On top of this we also distribute the other 8,000 copies to high end businesses and professionals across the region.

The magazine is released biannually, providing six months' worth of quality advertising. It is directly delivered to high net worth individuals who are clients of the businesses involved in the magazine to ensure maximum impact. Clients who are part of the magazine database already include the likes of St James's Place Wealth Management, Bentley, Breitling and Gucci.

Released Biannually:

Spring/Summer - May | Autumn/Winter - November

Distributed throughout:

5 Star Hotels

Jewellers

Gyms

Golf Clubs

Offices & Apartments

Spas

Restaurants & Bars

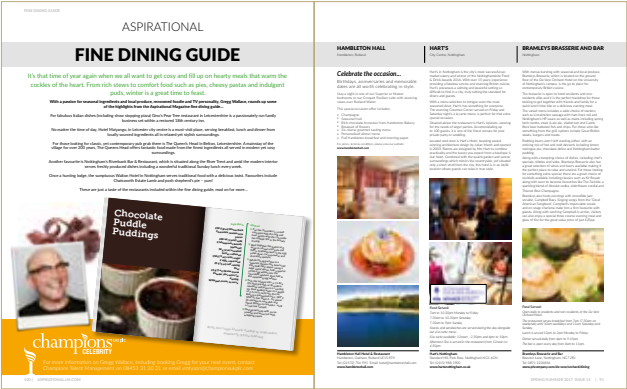
Car Dealerships

Sections

Beauty, Health and Lifestyle



Fine Dining Guide



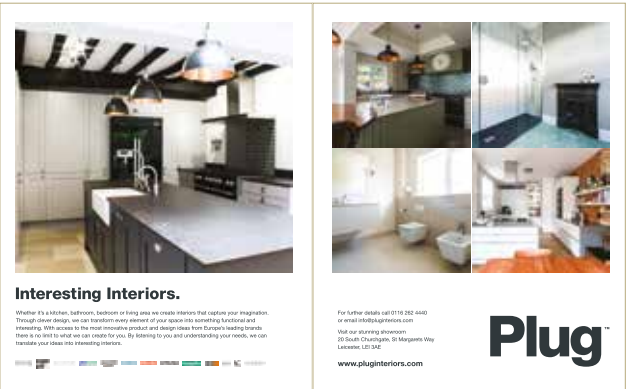
It's a Man's World



Business and Finance



Home, House and Garden



Social and Networking



Print Advertisement Rates

MAGAZINE

Double Page Spread: £2500+VAT

Full Page: £1500+VAT

Fine Dining Guide/
Special Features: £POA

PREMIUM POSITIONS ★★★★★

Double Inside Front Cover Spread: £5000+VAT

Single Inside Back Page: £3000+VAT

Single Outside Back Page: £5000+VAT



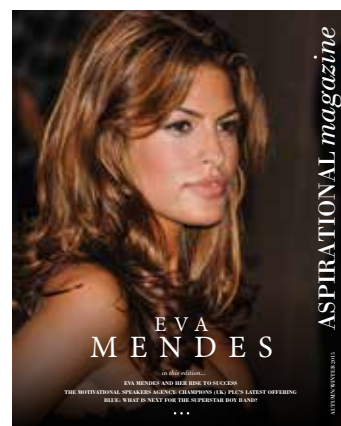
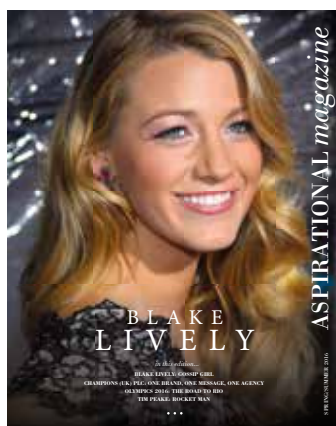
★★★★★ Inside Front Cover as taken by Omega watches. Other advertisers have included Breitling, Tag Heuer and Rolex.

Specifications

Aspirational is printed 4 colour process throughout on quality gloss paper and perfectly bound with bespoke finishing.

Supplied adverts must be provided in the following formats: **PDF** or high resolution **JPEG** in **CMYK** mode. **All fonts must be outlined and all images MUST BE 300dpi or more.**

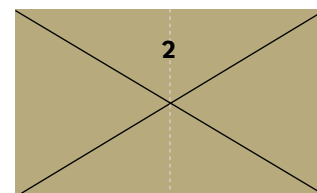
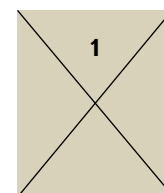
Files can be transferred using WeTransfer at www.wetransfer.com



Sizes

1. Full Page:
230x285mm - trim
(240x295mm with 5mm bleed)

2. Double Page Spread:
460x285mm - trim
(470x295mm with 5mm bleed)



No artwork? – No problem...

Our in-house studio can provide a bespoke design service, make alterations to existing advertisements or artwork corrections. Please contact us for further details and a quotation.

For more information or to secure your space in our next publication, contact us now:

- Sophia Hayes:
- shayes@championsukplc.com
- Mob: 07557 133 880

Online and Digital Options Rates

PREMIUM ONLINE ★★★★★

Homepage Main Banner: £750+VAT per month

Position #1 (fixed): £500+VAT

Position #1 (rotational): £350+VAT

Sidebar Takeover: £600+VAT per month

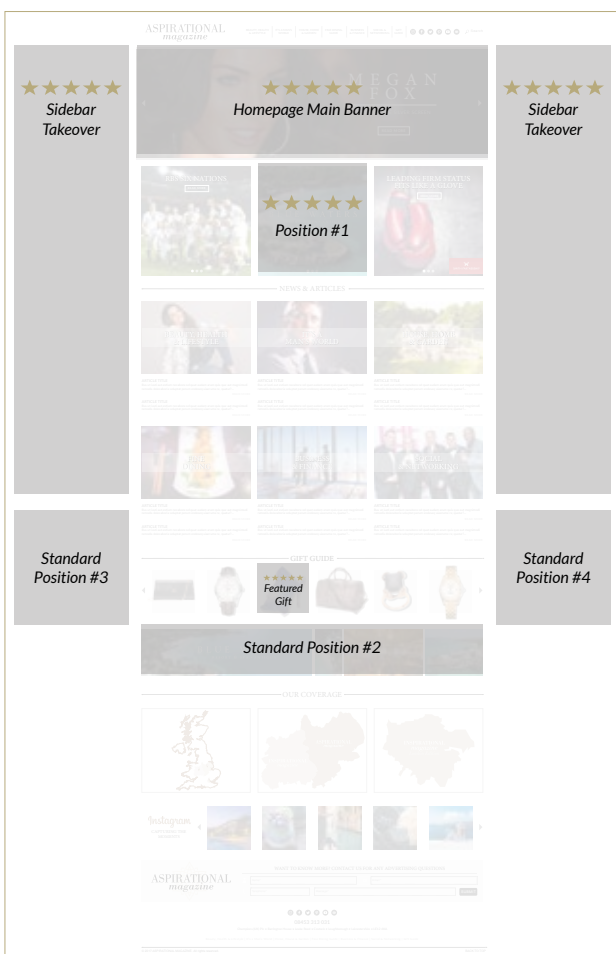
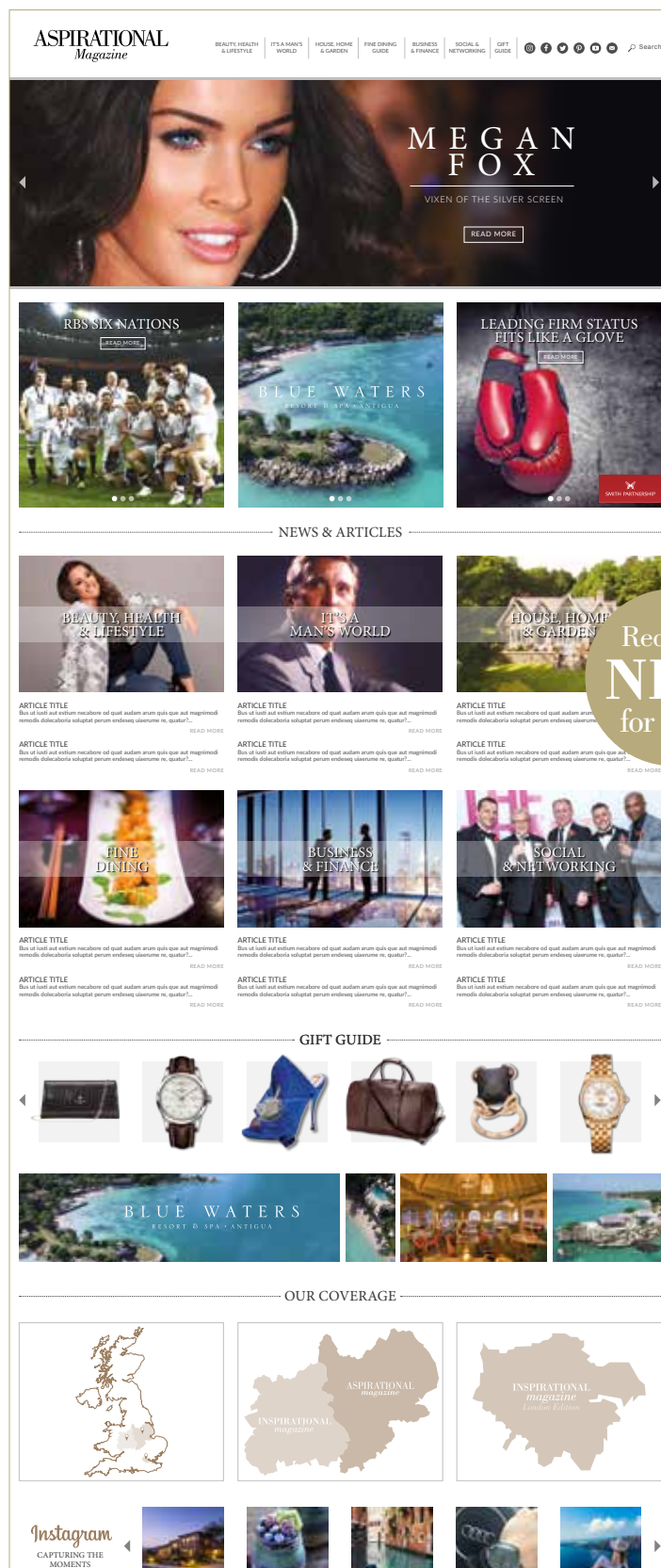
Featured Gift Guide Item: £100+VAT per month

STANDARD ONLINE

Position #2 £400+VAT per month

Position #3 £200+VAT per month

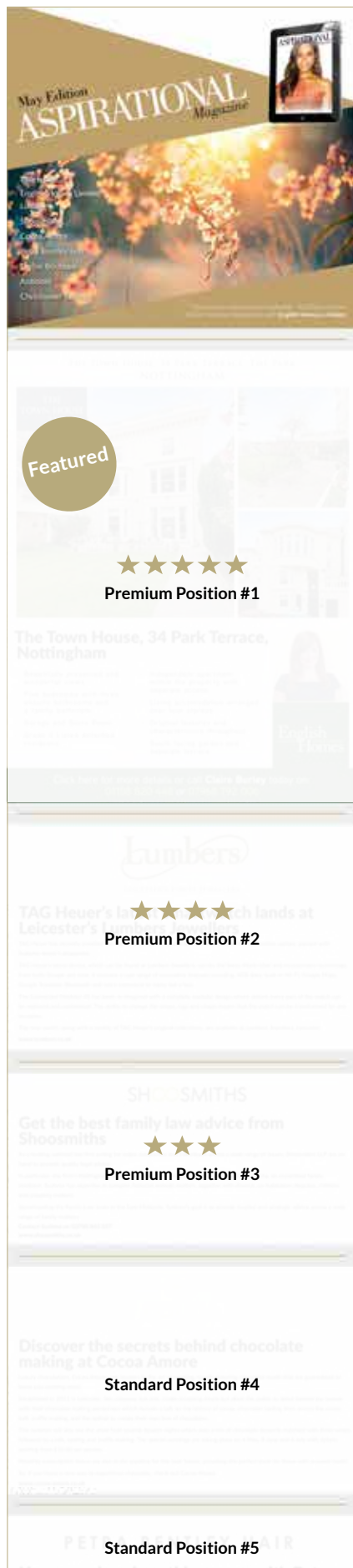
Position #4 £200+VAT per month



Call us now for Digital specifications
for Web, Tablet and Mobile devices:

Sophia Hayes:
shayes@championsukplc.com
Mob: 07557 133 880

Digital Marketing and Social Media Rates



DIGITAL MARKETING

Monthly e-Newsletters (left):

from £250+VAT

Premium Position #1:

£750+VAT

Premium Position #2:

£450+VAT

Premium Position #3:

£350+VAT

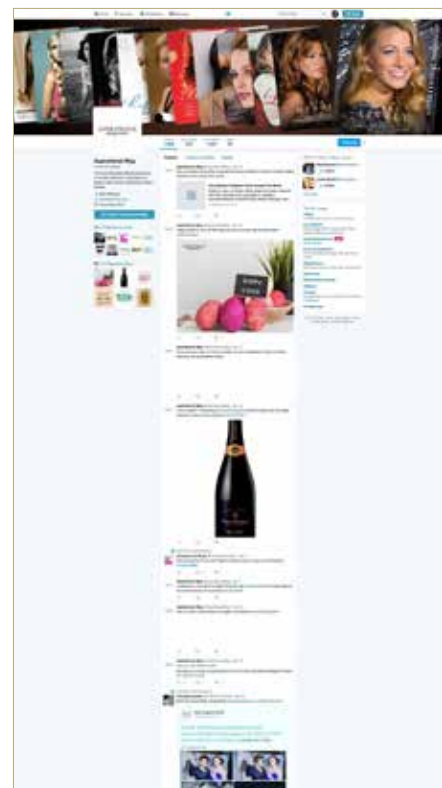
Standard Position #4:

£250+VAT

Standard Position #5:

£250+VAT

(e-Newsletters are distributed to around 12,000 email addresses on a monthly basis, includes your logo and 100 word message/content/offer).



SOCIAL MEDIA

Social Media Activity – including Twitter, Instagram, Pinterest and Blog posts:

£750+VAT per campaign 1x all

Available from £250+VAT each



@AspirationalMag

Instagram: aspirational_magazine

uk.pinterest.com/aspirationalmag

plus.google.com

Bespoke e-Shots (left):

from £750+VAT

(e-Shots are distributed to around 12,000 email addresses on a one-off basis, includes your logo and 100 word message/content/offer).



★★★★★ Bespoke eShot sent to entire Aspirational database highlighting an event/product/offer of your choice. We will provide trackable feedback.

"WHEN YOUR MISSION IS TO FLY AT 800 KM/H LESS THAN TWO METRES FROM OTHER TEAM AIRCRAFT, YOU ONLY TRUST THE CHRONOMETRIC PRECISION OF THE **WORLD'S BEST CHRONOGRAPH.**"



Frédéric Schwebel ably handles his role in the "slot" position within the Breitling Jet Team, the toughest of them all. When performing with no obvious escape route, mistakes are just not an option. Strapped to his wrist is the Chronomat, powered by the ultimate high-performance chronograph movement, Breitling Caliber 01, chronometer-certified by the COSC (Swiss Official Chronometer Testing Institute), an exceptional "motor" entirely developed and built by Breitling. Ultra-sturdy, ultra-reliable and ultra-watertight to 500 m, the Chronomat stands out for its unique design and its incredible concern for details. For Frédéric Schwebel, it is quite simply the world's best chronograph.

5-YEAR BREITLING WARRANTY £ 6780*

Lumbers
ESTABLISHED 1987
Leah Marks House, 10-12 Market Street,
Leicester, Leicestershire, LE1 6DP
Telephone: 0116 255 1233
BREITLING.COM

BREITLING
INSTRUMENTS FOR PROFESSIONALS™

*RRP. Subject to change without notice.

REACH
a premium
AUDIENCE.
Guaranteed

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PUBLISHING

Part of the:

champions^{UK} plc
THE BRAND AGENCY

Champions (UK) plc

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